



The Sanctuary Caring for Lions for Life

Honouring a lifelong bond through ethical care



A conservation vision
inspired by Kevin
Richardson's lifelong
commitment.

Kevin's Mission

A Lifetime Dedicated to Lions

For three decades, Kevin Richardson has dedicated his life to understanding lions and helping the world see them differently.

Through his unique bond with these animals, millions have come to recognise lions not as trophies or commodities, but as intelligent, social beings worthy of respect and protection.

Driven by a commitment to protect lions and advocate for their rightful place in the wild.

His vision led to the creation of the Kevin Richardson Foundation



A Commitment That Began Years Ago

**This is not a revolving sanctuary.
It is a lifelong commitment.**

The animals in our sanctuary are not recent rescues. They are lions, leopards, and hyenas Kevin saved many years ago. Individuals with whom he has formed deep, lifelong bonds.

Today, the sanctuary remains their home.





The Kevin Richardson Foundation

An Ethical Sanctuary Model

We follow a strict ethical approach:

No Breeding.
No Replacement.
No Exploitation.



Dignity



Stability



Wellbeing

These animals remain under our care for life.

The Importance of Bond & Wellbeing

The animals share a unique bond with Kevin. Regular interaction is not optional but essential to their wellbeing.

■ STRESS ■ BEHAVIOUR ■ HEALTH

This human-animal relationship sustains them. Built over years, it is critical to their quality of life.

Specialised Care

**Caring for ageing predators
requires increasing levels of support**

As these animals age, their physical and behavioural needs become more complex.

What was once managed through natural instinct now requires structured, ongoing care to maintain their health and wellbeing.

01 Specialised
nutrition

02 Veterinary
care &
monitoring

03 Mobility &
behavioural
support

Requires significant expertise and resource



Education Through Experience

Inspiring change through connection

The sanctuary provides a platform to educate and shift perspectives on wildlife conservation.



■ Realities of captive lion breeding

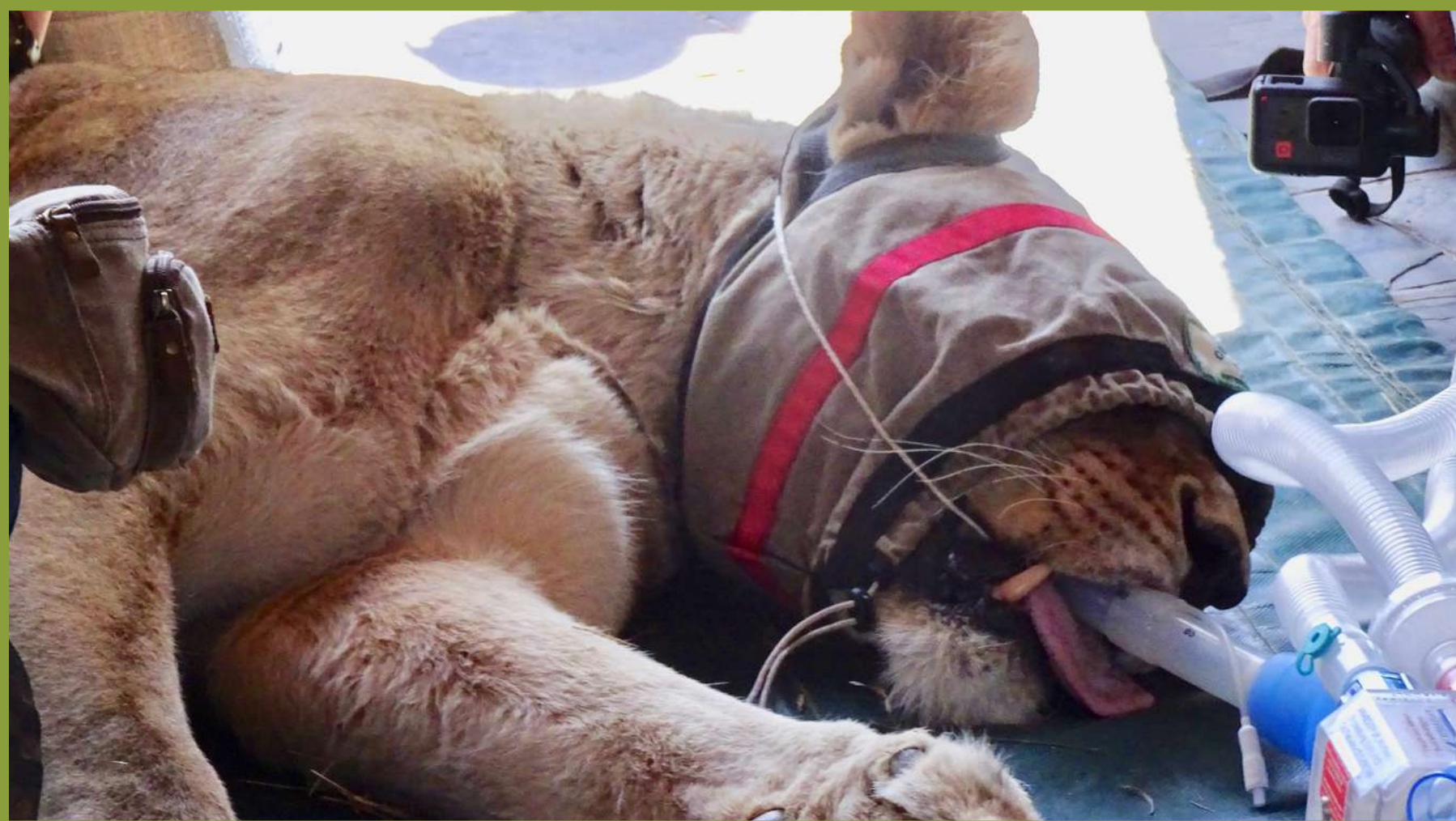
■ Importance of ethical conservation

■ Role individuals can play

Turning awareness into action

The Financial Reality

A high-cost, long-term commitment



Daily feeding of
large predators



Veterinary care &
medical support



Habitat
maintenance &
infrastructure



Strengthen protected
landscapes

Sustained funding is essential

Securing the Future

Building sustainable support

Ensuring long-term sustainability requires a more resilient and diversified funding model.

- Diversified funding streams

- Consistent donor support

- Strategic partnerships





The Kevin Richardson Foundation

Invitation to Support

Honouring a lifelong commitment

These animals cannot return to the wild.

But they can live with dignity, care, and respect.

We invite partners and supporters to help sustain:



**Ethical
lifetime care**



**Sanctuary
operations**



**Research
collaboration**

A **commitment that must endure**



Join the Mission

We are seeking partners to help sustain the long-term care of lions that can no longer return to the wild.

Together, we can ensure these lions live out their lives with dignity, care, and respect — a commitment that must endure.



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