



Kevin Richardson Foundation

Protecting Lions. Restoring Landscapes.

Expanding Conservation in Dinokeng



**A conservation vision
inspired by Kevin
Richardson's lifelong
commitment to lions.**

Kevin's Mission

A Lifetime Dedicated to Lions

For three decades, Kevin has helped reshape how the world sees lions, fostering understanding, respect, and a deeper connection to wildlife.



But working so closely with lions revealed a deeper reality: they are under threat. What began as passion became purpose; to protect lions where they belong: in the wild.

This is why the Kevin Richardson Foundation exists.

Across Africa, lions face growing pressure

01 Habitat loss

03 Poaching & exploitation

02 Human-wildlife conflict

04 Illegal wildlife trade

It Was Never Just About Lions

They cannot survive
without the ecosystems
around them.



What KRF Does From Protection to Restoration

The mission expanded beyond caring for individual animals, towards restoring the ecosystems they depend on.

01

Expand and
protect natural
habitat

02

Educate and
inspire future
conservationists

03

Support research
and on-the-
ground
conservation



Conservation Through Partnership

Delivering meaningful
conservation requires
collaboration.

Over the years, the Foundation has built strong partnerships with organisations working on the frontlines across South Africa.

Together, this work helps to:

- 01 Protect wildlife on the ground
- 02 Advance critical research
- 03 Educate future generations
- 04 Strengthen protected landscapes

Because lasting impact is built through
collaboration, and shared responsibility.

Why Lions Need Space

As wild land is lost and fragmented, lions face increasing pressure.



Lions once roamed across much of Africa. Today, that space is rapidly disappearing.



Shrinking Territories



Increased conflict with people and livestock



Isolated populations struggling to survive



Declining natural prey

The Land Expansion Vision

- Expanding space
- Strengthening ecosystems
- Securing the future of lions



A Unique Conservation Opportunity

Dinokeng Game Reserve is one of Gauteng's most important conservation areas, just one hour from OR Tambo International Airport.



**The only free-roaming
Big 5 reserve in Gauteng**

A Rare Opportunity to Expand Conservation

Close to a major city, Dinokeng offers a rare opportunity to expand protected land where conservation and sustainable tourism coexist.

A vital, biodiverse landscape in a rapidly developing region.



The opportunity now is to expand habitat, strengthen connectivity, and build a more resilient conservation landscape.



The Opportunity at Scale

20,000 ha

Current reserve size

55,000 ha

Future potential

Three priority land parcels of approximately **7,000–8,500 hectares each** unlock over **20,000 hectares of immediate expansion potential.**

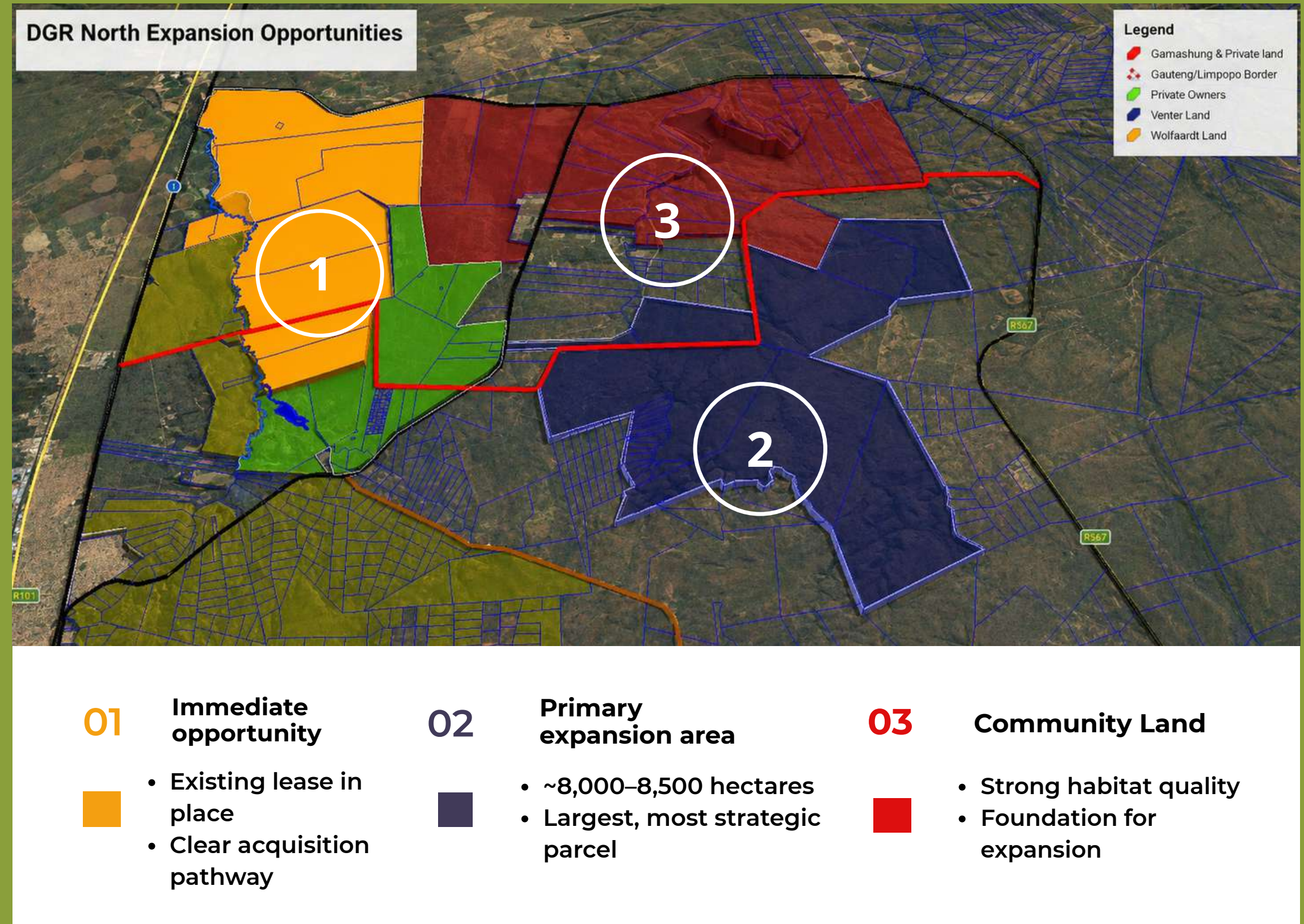
20,000+ ha

**Immediate expansion
opportunity**

Three Priority Areas for Expansion

Expansion will be delivered in
phases —

Prioritising immediate
opportunities, while unlocking
long-term growth.

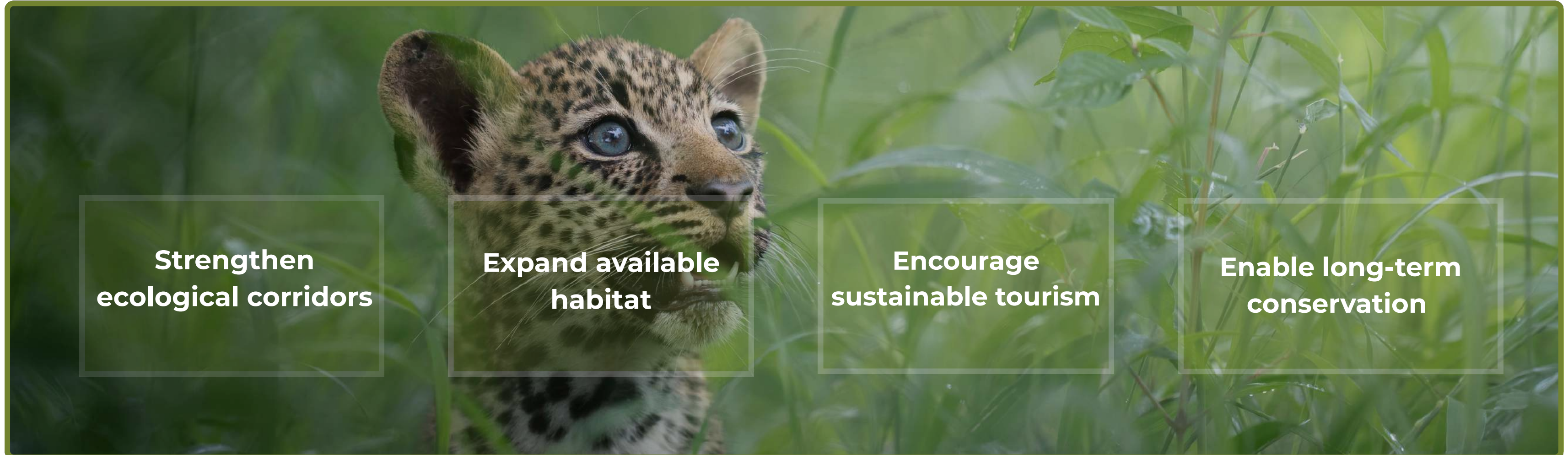


A Landscape Approach to Conservation

Thinking Beyond Boundaries

This vision goes beyond acquiring land.
It is about building a connected landscape -
Where wildlife can move freely and communities
can thrive alongside it.

Because conservation at scale is no longer
optional. **It is essential.**



Strengthen
ecological corridors

Expand available
habitat

Encourage
sustainable tourism

Enable long-term
conservation

Building a Collaborative Conservation Landscape

A Shared Conservation Future



This is bigger than any one organisation.

It is an opportunity to build a collaborative conservation landscape — where partners, communities, and organisations work toward a shared goal.



Conservation partnerships



Research collaboration



Responsible land stewardship



Meaningful community engagement

Join the Mission

We are seeking partners to help expand protected land and build a connected conservation landscape.

Together, we can ensure that lions continue to roam Africa's wild landscapes — not as a memory, but as a thriving reality.



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