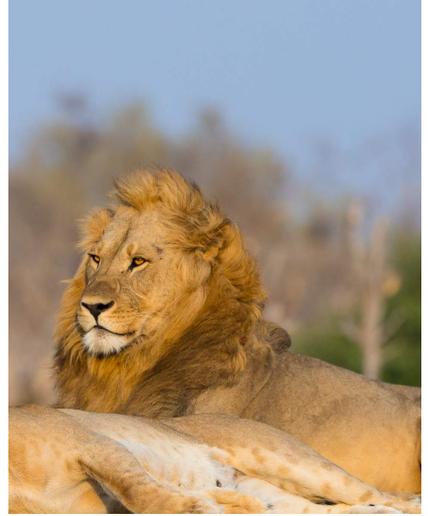
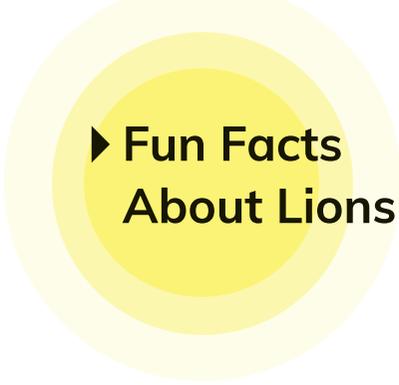




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**FOUNDATION**

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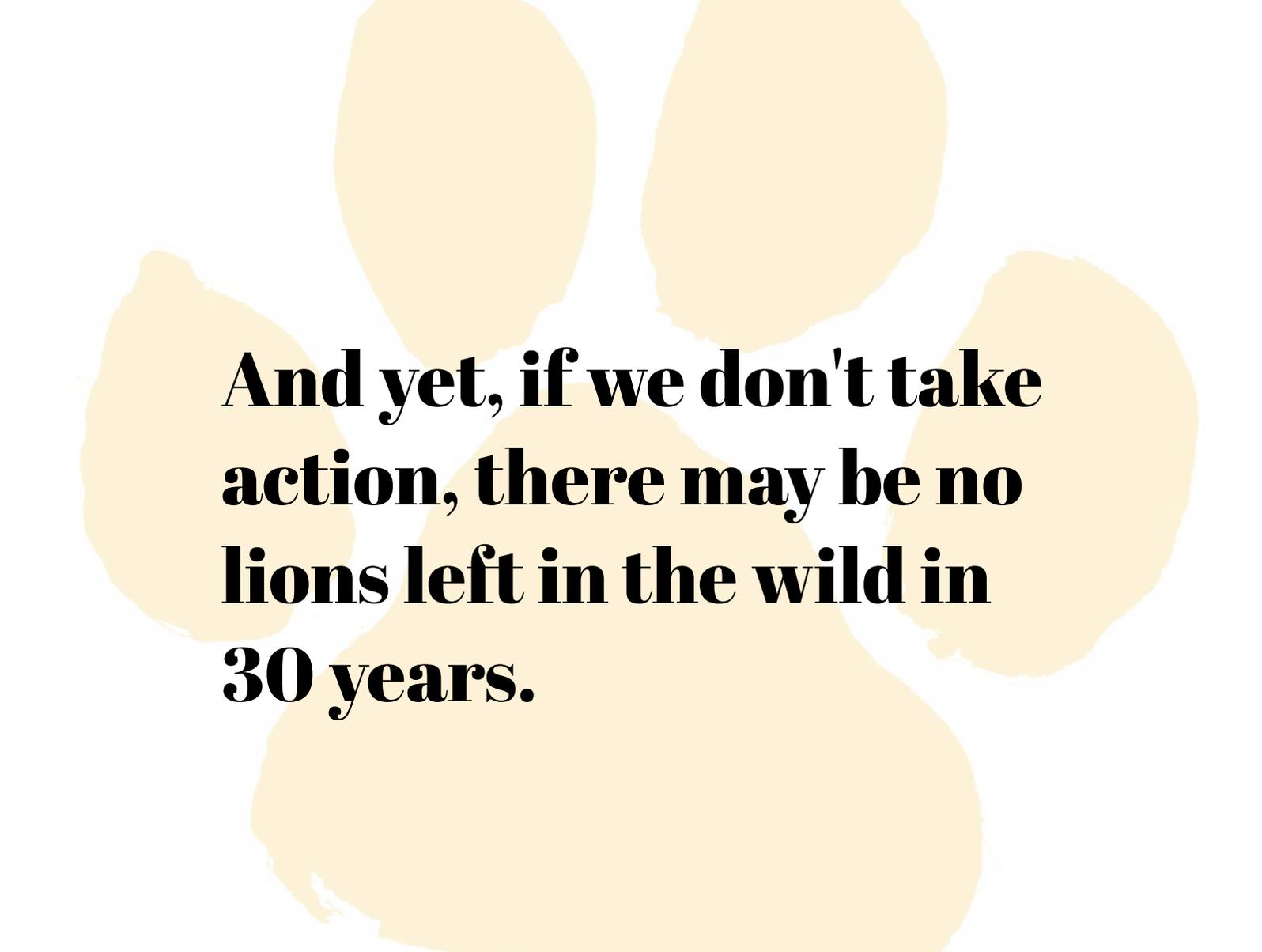
## ► Fun Facts About Lions

- ✓ Lions are very social, live in groups called prides and love snuggling.
- ✓ A lion can leap up as far as 11 meters (26 feet)
- ✓ Although lion's are called "King of the Jungle" they only live in grasslands or plains.
- ✓ Lions need a lot of sleep and may sleep up to 20 hours a day.
- ✓ Male lions defend the territory while female lions do most of the hunting.
- ✓ A lion's roar can be heard as far away as 8km (5 miles).
- ✓ A lion can run short distances at 80km per hour (50 miles) per hour.
- ✓ A lion's heels don't touch the ground when it walks.

A male lion with a large, golden-brown mane is lying down, looking towards the left. In the foreground, a lioness is lying on her side, resting her head on the ground. The background is a blurred savanna landscape with trees and a clear blue sky.

**CAN YOU  
IMAGINE  
A WORLD...**

**WITHOUT  
LIONS?**



**And yet, if we don't take  
action, there may be no  
lions left in the wild in  
30 years.**

# Africa

- ▶ Wild lion populations  
100 years ago



- ▶ Wild lion populations  
**Today**



## ► Lions Living in the Wild

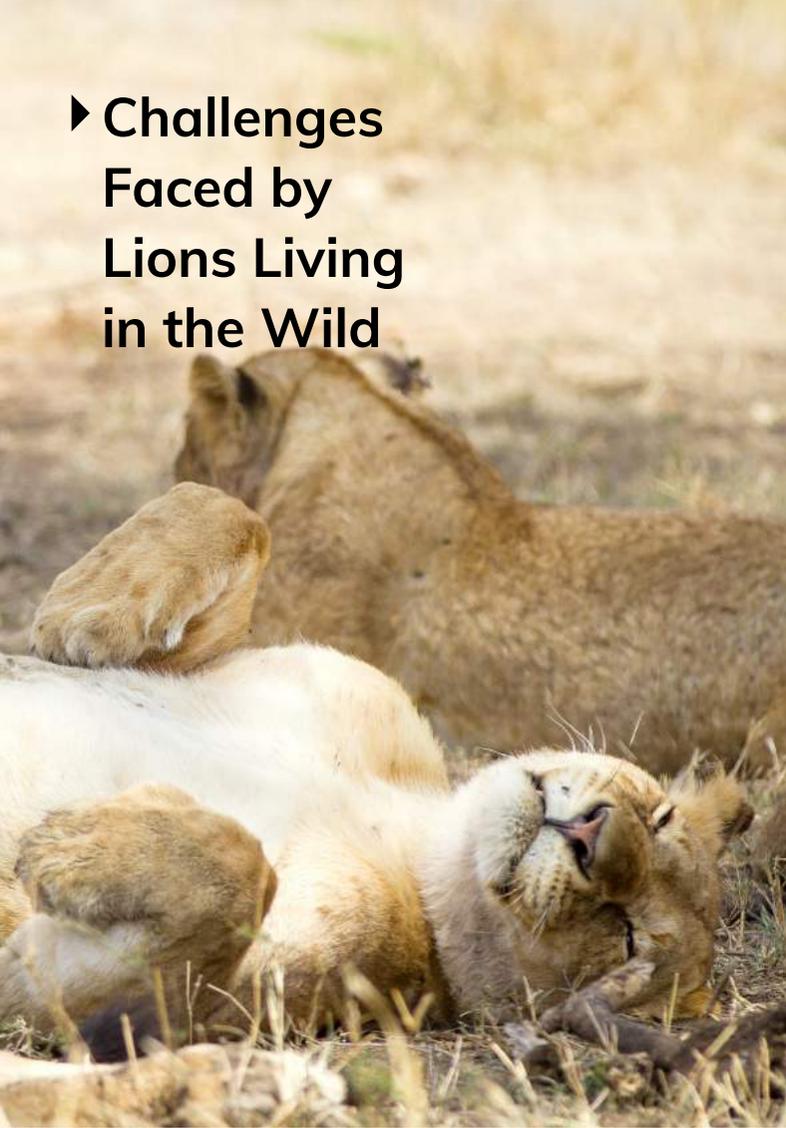
A lion can  
be called a wild lion  
if it hunts for its  
own food.

A lion can  
be called a wild lion  
if it lives in an area  
without humans.

A lion can  
be called a wild lion  
if it's free to roam.



## ► Challenges Faced by Lions Living in the Wild



**Habitat Loss** is less space to feed, breed and raise their young.



**Poaching** is the cruel, illegal hunting of wild animals. This includes **Bush Meat Trade**, **Lion Bone Trade** and **Muti Trade**.



**Revenge Killing** is when a farmer takes revenge after a wild animal has killed his or her livestock.



# Habitat Loss

A wild lion's habitat is grassland, woodland or savannah. Each lion pride needs a large chunk of land to find enough food to survive.

With the human population growing at a fast rate, people are moving into wild lion territories. This results in *habitat loss*, meaning: wild lions have less and less of their own space in which to thrive.



## ► The Problem with Lions in Captivity



Overbreeding



Cub Petting

.....



Lion Walking



Canned Lion Hunting



**Remember:  
The best place  
for a lion is with  
its pride, in its  
own habitat.**





# What is conservation?

Protection of ecosystems around us (like oceans, forests and deserts) and the species (like lions, birds and bugs) that live in them.



# The Kevin Richardson Foundation is working to:

▶ Empowering a  
Growing Youth  
Movement



▶ Acquire and Protect  
Land for Lions



▶ Put an End to  
Canned Hunting



► **This is How  
You Can Help:**



♥ **Share what you have learned today** with your friends and family.

♥ **Follow - and like- Kevin Richardson** on social media.

♥ **Organize a fundraiser** of some kind, such as a bake sale at your school.

♥ **Download and give this presentation** to your community!

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