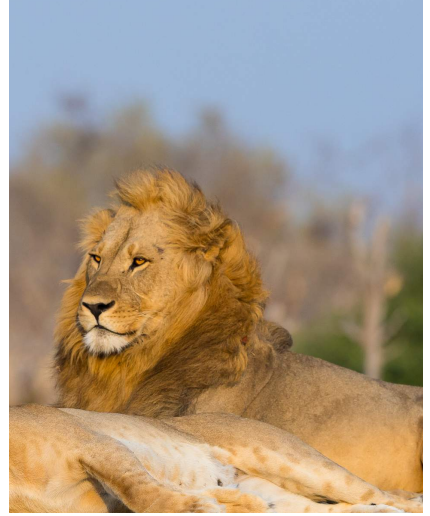




KEVIN RICHARDSON
FOUNDATION

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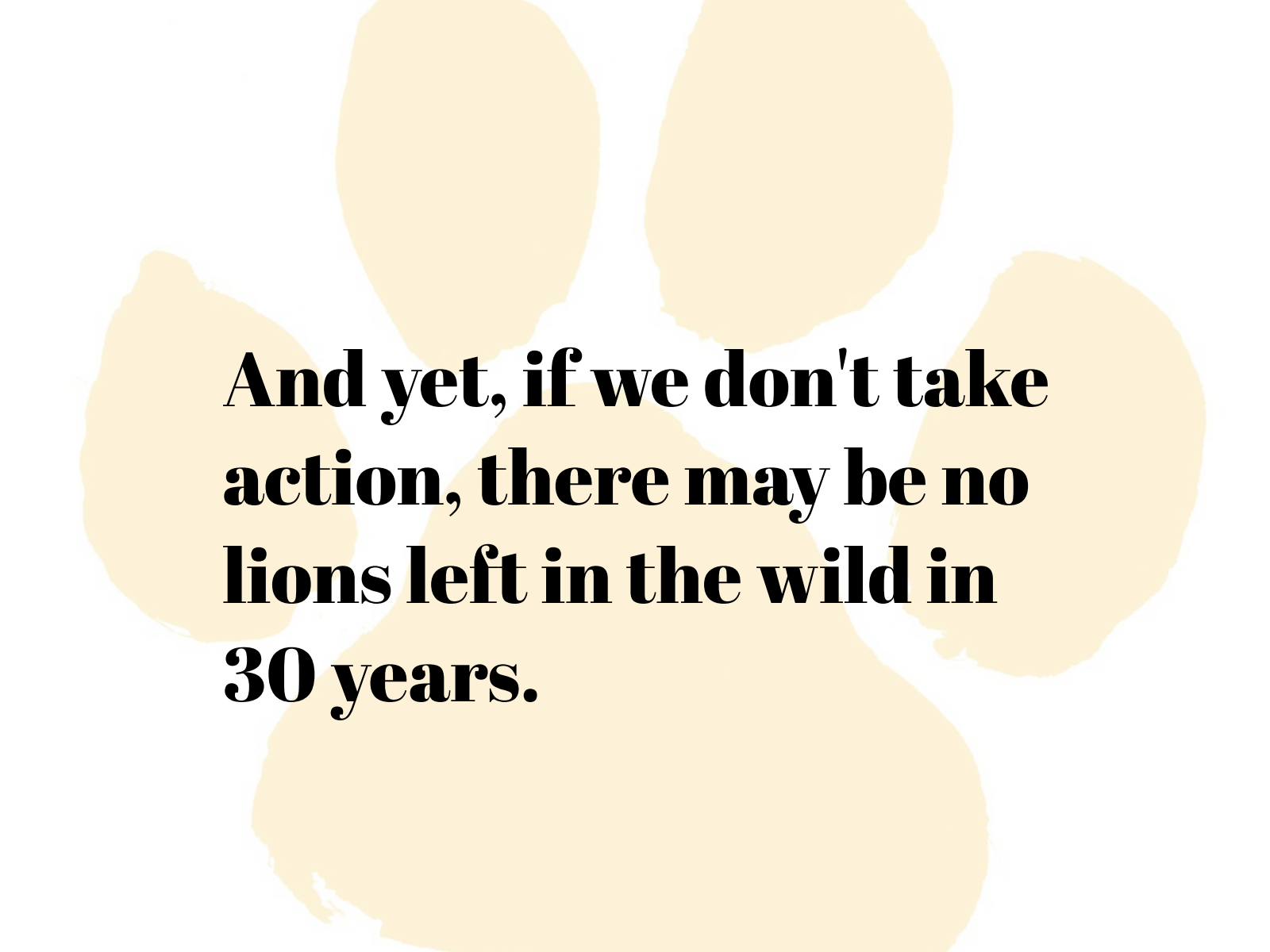
▶ Fun Facts About Lions

- ✔ Lions are very social, live in groups called prides and love snuggling.
- ✔ A lion can leap up as far as 11 meters (26 feet)
- ✔ Although lion's are called "King of the Jungle" they only live in grasslands or plains.
- ✔ Lions need a lot of sleep and may sleep up to 20 hours a day.
- ✔ Male lions defend the territory while female lions do most of the hunting.
- ✔ A lion's roar can be heard as far away as 8km (5 miles).
- ✔ A lion can run short distances at 80km per hour (50 miles) per hour.
- ✔ A lion's heels don't touch the ground when it walks.

A male lion with a large, golden-brown mane is lying down, looking towards the left. In the foreground, a lioness is lying on her side, resting her head on the ground. The background is a blurred savanna landscape with trees and a clear blue sky.

**CAN YOU
IMAGINE
A WORLD...**

**WITHOUT
LIONS?**



**And yet, if we don't take
action, there may be no
lions left in the wild in
30 years.**

Africa

- ▶ Wild lion populations
100 years ago



- ▶ Wild lion populations
Today



► Lions Living in the Wild

A lion can be called a wild lion if it hunts for its own food.

A lion can be called a wild lion if it lives in an area without humans.

A lion can be called a wild lion if it's free to roam.



► Challenges Faced by Lions Living in the Wild



Habitat Loss is less space to feed, breed and raise their young.



Poaching is the cruel, illegal hunting of wild animals. This includes **Bush Meat Trade**, **Lion Bone Trade** and **Muti Trade**.



Revenge Killing is when a farmer takes revenge after a wild animal has killed his or her livestock.



Habitat Loss

A wild lion's habitat is grassland, woodland or savannah. Each lion pride needs a large chunk of land to find enough food to survive.

With the human population growing at a fast rate, people are moving into wild lion territories. This results in *habitat loss*, meaning: wild lions have less and less of their own space in which to thrive.



► The Problem with Lions in Captivity



Overbreeding



Cub Petting

.....



Lion Walking



Canned Lion Hunting



**Remember:
The best place
for a lion is with
its pride, in its
own habitat.**





What is conservation?

Protection of ecosystems around us (like oceans, forests and deserts) and the species (like lions, birds and bugs) that live in them.



The Kevin Richardson Foundation is working to:

▶ Empowering a
Growing Youth
Movement



▶ Acquire and Protect
Land for Lions



▶ Put an End to
Canned Hunting



► **This is How
You Can Help:**



♥ **Share what you have learned today** with your friends and family.

♥ **Follow - and like- Kevin Richardson** on social media.

♥ **Organize a fundraiser** of some kind, such as a bake sale at your school.

♥ **Download and give this presentation** to your community!

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